

Entrepreneurs in Action

a young enterprise event



Entrepreneurs
In Action

What is Entrepreneurs in Action?

New Zealand has a great track record in innovative thinking on the world stage – we want you to be part of the next generation of entrepreneurs. Entrepreneurs in Action is about experiencing business at a fast pace and meeting other YES students with a passion for enterprise. You will complete 2 business challenges in a team over 48 hours. So bring your research ability, business knowledge and problem solving skills. You will extend your leadership skills, fast track your understanding of global trade and hopefully have a blast along the way! You could be one of the student to score your seat on the International business study tour!

Event Details

- Thursday 28 June – Sunday 1 July
- Massey University, Wellington

Travel, accommodation and meals are all fully funded. Flights will be arranged for you by Young Enterprise. For those of you that are close to the Wellington region, alternative transport will be arranged. Accommodation is at YHA Youth Hostel, Wellington. All 80 students will be accommodated in one venue, which will be supervised by YE Staff and Alumni.

Who comes to Entrepreneurs in Action?

There are approximately 3800 students taking part in the YES programme across the country this year. 80 will be selected to attend this event. Students will be allocated to 10 teams, with each team of 8 students mentored over the weekend by a company host. Your company hosts are your cheerleaders, supporters and motivators.

"EIA was one of the best experiences I've ever been a part of. If I had the opportunity to do this again, I would in a heartbeat."

Submitting an entry:

You will need to enter all information that is asked of you in the application form. Applications close Friday 4 May.

Students are to include a 60 second video application answering the following questions:

- What is the main reason you are applying for EIA?
- Give an example of how you overcame a challenge when working in a team
- Tell us about a business strength you have and an example of this
- Tell us a fun fact about yourself

Applications open at <http://youngenterprise.org.nz/events/entrepreneurs-in-action>



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