

# Template 9: Our marketing plan - 4 Ps

Key competency: Thinking – Generating and using create ideas and processes

<b>Promotion</b> How will we advertise? List... Cost?	<b>Place</b> Where and how will we set up our stall?
<b>Packaging</b> How will we present our products?	<b>Price</b> Check out your financial plans for each product. Product List Price