

# Advertising Planning Sheet

B. Jobs - Who will do what?  
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A. What is your ad trying to sell?  
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C. Setting - Where would your  
advertisement be filmed?  
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E. Props - What things will we  
need in our advertisement  
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F. What kind of music and sound  
effects will you have?  
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D. Draft Ideas  
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G. What words or text will be used?  
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