



Choosing the Right Job

Which job is best for me?

Managing Director

- Excellent communication skills
(Talking and listening)
- Leadership skills
- Respects others and earns respect
- Excellent attendance
- Good organisational skills
- Excellent time management
- Role model
- Can inspire & motivate others

Managing Director

- Is the leader of the team
- Creates team spirit
- Ensures all members stay on track and meet set deadlines
- Ensures all team members are involved
- Supports all group members

Marketing & Sales Director

- Creative
- Confident
- A self starter
- Good computer skills

Marketing & Sales Director

- Carries out market research and analyses results
- Prepares the Marketing Mix (4 P's)
- Decides on logo, slogan & promotional materials
- Responsible for the design & layout of your business stall
- Sets sales targets, decides on how the team will deal with customers
- Leads the team when making sales