

Regional Competition Marks

Topic	What you need to do:	Marks	√
Team Attendance at Events	E-DAY ATTENDANCE <i>Gained by attending E-Day or similar replacement event / orientation session.</i>	1	
Checking in	COMPANY REGISTRATION <i>Registering the student names and team name details with Young Enterprise Trust</i>	2	
	JOINING FACEBOOK GROUP <i>One person per team minimum, YES – Class of 2017 National Facebook Group, evidence provided to Regional Coordinator</i>	2	
Communication	EVIDENCE OF MENTOR OR ADVISOR <i>Register the name and contact details of a mentor or relevant external advisor / expert who is assisting in their business to the Regional Coordinator, by end of Term 2</i>	4	
	MINUTES T1 <i>Minutes provided by end of Term 1</i>	3	
	MINUTES T2 <i>Minutes Provided by end of Term 2</i>	3	
	MINUTES T3 <i>Minutes Provided by end of Term 3</i>	3	
	INVITATION PROVIDED TO REGIONAL COORDINATOR TO ATTEND TEAM BUSINESS MEETING <i>Details are to include date, time, venue, be sent in a timely manner and be of a business standard. Sent to Regional Coordinator</i>	2	
	INVITATION TO ATTEND PRODUCT LAUNCH or NOTIFICATION OF UPCOMING PRODUCT LAUNCH <i>Teams to either invite the Regional Coordinator to a Product Launch event in writing – or written notification of an upcoming product launch taking place. Evidence send to Regional Coordinator PRIOR to event taking place.</i>	2	
	BUSINESS CARD OR ELECTRONIC BUSINESS SIGNATURE <i>A Business Card provided to the Regional Coordinator in electronic or hard copy format, or proof of the team setting up a suitable Business Signature at the base of all their email communications. A Business signature must include Name, Position, Company name (may have a logo), Contact information.</i>	2	
	SELLING OPPORTUNITY <i>Evidence of a selling opportunity provided to Regional Coordinator.</i>	5	
Media Participation & Public Relations	MEDIA EXPOSURE POINTS <i>Evidence of media exposure – e.g. articles, papers, TV, radio, video link to digital media, evidence of an advert in a publication etc.</i>	3	
	ACTIVE SOCIAL MEDIA CHANNEL <i>Evidence of Setting up and using one major social media channel, Facebook, Twitter, Instagram</i>	1	
	SET UP OF STORBIE OR WEBSITE <i>Evidence of set up and use of one major form of digital presence eg, website, e-commerce portal, Storie site etc...</i>	3	
	YES LOGO ON PRODUCT / SERVICE <i>Incorporates the YES logo onto the product or into the service provided – must be prominently used.</i>	4	
Total		40	