

Breakeven Analysis for The Kangaroos

We are planning to make 40 burgers. Here are the main costs involved in making a k

Resources	Cost	Quantity provided for this cost	Quantity required for 40 burgers	Total Cost for 40 burgers
				<i>(Cost * Quantity required)</i>
Kangaroo Meat	\$10	for 8 pieces	5	\$50.00
Cooking Oil	No cost	(borrow from home)	0	\$0.00
Buns	\$3.99	for 12	4	\$15.96
Lettuce	\$1.99	per lettuce	2	\$3.98
Tomatoes	\$3.00	for bag of 6 tomatoes	2	\$6.00
BBQ Sauce	\$3.98	for 500ml	1	\$3.98
Serviettes	\$2	for pack of 100	1	\$2.00
Total Cost				\$81.92

Note: all marketing materials will be produced in class using resources provided by our teach

Our cost per unit is **\$2.05**

Our selling price is **\$3.50**

Our breakeven point is the point at which we start to make a profit. This is cal

Total Cost ÷ Selling Pr = **23.4**

We will need to sell 24 Kangaroo Burgers before we break even.

Instructions

← Put your company name here

Kangaroo Burger:

← Change this to suit your company

Cost per burger
(Total cost / quantity to be sold)
\$1.25
\$0.00
\$0.40
\$0.10
\$0.15
\$0.10
\$0.05
\$2.05

← Change the column labels for Columns D, E and F to match your product

← Change the information in Column A, B, C and D to show your costs and
Column E (Total Cost) should calculate automatically

Click on cell F9. The formula there is "=E9/40" as 40 is the number of burgers you plan to sell.
Change the 40 to show **YOUR** quantity that you plan to sell.
Copy the formula down to F15.

← The totals should calculate automatically

Therefore we will not have to pay for Marketing Expenses.

← This should calculate automatically to match what is in cell F16

← Put your **SELLING PRICE** here

Calculated by:

← Your Break Even point should calculate automatically

← Round UP your answer and write your break even point here (**REMEMBER** - If your break even point has a decimal point you must round up)
E.g. if your break even point is **15.3 T shirts**, you will need to sell **16**

Product

Cost of production

Number of burgers to be sold by The Kangaroos

Quantity (from cell C26)

Round it **UP** to the next whole number
16 T-shirts before you make a profit.

Forecast Income Statement
for The Kangaroos
for Market Day 2016

Instructions

← *Put your company name here*

← *Put your Market Day date here*

	\$	\$	
Sales Revenue		###	← <i>Put in sales revenue (\$) that you expect</i>
Less: Expenses			
Kangaroo Meat	\$50.00		← <i>Put in ALL of your expenses</i>
Buns	\$15.96		This will include all of your costs of production (
Lettuce	\$3.98		AND any business expenses that you may have
Tomatoes	\$6.00		<i>Make sure your costs of production match those</i>
BBQ sauce	\$3.98		
Serviettes	\$2.00		
Total Expenses		<u>\$81.92</u>	← <i>This should calculate automatically</i>
NET PROFIT		<u>\$58.08</u>	← <i>This should calculate automatically</i>

t to make here (No. of sales x selling price)

the cost of producing the product)

(e.g. wages, market stall fee)

is in Column E of your Break-Even Table