

## RECEIPTS

### Sales

How many units do you plan to sell this year?

What month will you start selling?

What month will you finish selling?

Selling Price

### Sales Forecast

Month	No. of Sales	Sales revenue
		<i>(selling price x no. of sales)</i>
March		\$0.00
April		\$0.00
May		\$0.00
June		\$0.00
July		\$0.00
August		\$0.00
September		\$0.00
October		\$0.00
November		\$0.00
December		\$0.00
<b>TOTAL</b>	<b>0</b>	<b>\$0.00</b>

### Start-up capital and other receipts

	\$	Month
Shares		
Fundraising		
Loans		
Grants		
Seed Funding		
Prize Money		

## PAYMENTS

### Production

#### Cost of Production / Unit Cost / Variable Cost / Cost

*(this will include all materials/ingredients/packaging & labelling)*

	\$ per unit
<b>TOTAL</b>	<b>\$0.00</b>

#### Other costs / Expenses / Fixed Costs

*(all other costs eg set up costs / market stall fees / Product developer)*

	\$
<b>TOTAL</b>	<b>\$ -</b>

<b>Gross Profit per unit</b>	<b>\$0.00</b>
------------------------------	---------------

<b>Total Gross Profit</b>	<b>\$0.00</b>
---------------------------	---------------

<b>Total Net Profit</b>	<b>\$0.00</b>
-------------------------	---------------



1 month?

<b>Cost of Goods Sold</b>
\$0.00
\$0.00
\$0.00
\$0.00
\$0.00
\$0.00
\$0.00
\$0.00
\$0.00
\$0.00
\$0.00
<b>\$0.00</b>

company uniform etc )

Put Company Name Here: \_\_\_\_\_

### BREAK EVEN ANALYSIS

Break Even Point =

Fixed Cost  
Contribution Margin

OR

Selling price



Fixed Costs




Total Fixed Costs



Variable Costs




Total Variable costs per unit



**BREAK EVEN POINT**



We will need to sell \_\_\_\_\_ before we start to n