

# BP Business Challenge 2020



## A fun and authentic way to engage your students with experiential learning

The BP Business Challenge is a unique 3 day experiential learning programme that develops skills, understandings and attitudes about how a successful business operates and connects the students with their local business community.

In 2020, the programme will run in about 40 schools around the country with up to 80 Year 11 students participating in each challenge.

## See your students develop the key competencies

- *Team work*
- *Leadership*
- *Presentation skills*
- *Problem solving*
- *Business fundamentals*
- *Communication*



"We have found the programme invaluable as an introduction to business for our commerce students... It includes all the key competencies – time management, team work etc. The students are engaged, encouraged to take risks and extend themselves. Outstanding programme!"

Bridget Rothbart, Teacher  
Glendowie College

The programme is run by two external facilitators who have practical business experience and a background in working with young people.

On the final day, the students present their business ideas, creations and discoveries to a panel of judges at a business expo. The judges, who are typically local business people, celebrities and MPs evaluate each team's presentation and determine a winning team.



**Register your interest for the 2020  
BP Business Challenge online at:**

**[www.youngenterprise.org.nz](http://www.youngenterprise.org.nz)**

## What the students do

In just three days the students:

- Learn how to come up with an idea for a business
- Form a virtual company with directors roles
- Devise a product which solves a problem
- Research the product, target market and competition
- Develop a business plan
- Present their business plan to the judges

## Requirements

To host a challenge, your school must provide:

- Participation of 80 students
- Appropriate venue (e.g. school hall)
- Access to computers and printer for students
- Data projector and speaker system
- Teacher support for three days
- Lunch for presenters and judges

## Combined school challenges work really well

Students who participate in a combined school challenge often say that the opportunity to work with students from another school is a highlight. It fosters their ability to adapt to change, collaborate in teams, and grows their confidence with communication.

Reach out to schools in your area or contact Young Enterprise Trust for help organising a combined challenge.

## NCEA credits

The BP Business Challenge links particularly well to level 1 Business Studies Achievement Standards AS90840 (Apply the marketing mix to a new or existing product) and AS90842 (Carry out and review a product-based business activity within a classroom context with direction).

Students participating in the BP Business Challenge can also be assessed by the school for the below core generic communication unit standards. The Trust can provide assessments, but the facilitators will not grade students.

Level	Standard	Name	Credits
1	3503	Participate and communicate in a team or group to complete a routine task	2
2	9677	Participate in a team or group which has an objective	3
3	9689	Contribute within a team or group which has an objective	3

“The staff have commented how engaged the students have been (even those who sometimes struggle in a school setting or social environment).”

Carol Lake,  
Avonside Girls' High School

“An awesome fun filled event. Our students have gained in-depth knowledge, confidence and skills. The presenters have made a huge difference to each and every participant.”

Nazmeen Ahmed,  
Kelston Girls' College

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