

Enterprise 4 Kids



Introduction

Enterprise 4 Kids is an inquiry programme that integrates enterprise, social sciences and technology education. It's an easy way to get started with enterprise at a classroom level. Students set up businesses, become producers and consumers and participate as citizens in their society. Teachers are guided with week-by-week lesson plans, and receive resources to deliver the programme.

Student Learning

Through Enterprise 4 Kids, students will:

- › Gain knowledge, skills and experiences in the Social Sciences Curriculum (Levels 2-4)
- › Develop enterprise and financial capability
- › Develop the 5 key competencies, principles and values of the New Zealand Curriculum

Curriculum Links

Students will examine objectives from the Economic World strand of the Social Sciences Curriculum (Levels 2-4). They'll apply Technological Practice of the Technology curriculum, and use numeracy and literacy skills.

They'll also engage the vision, values and principles of the New Zealand Curriculum, and develop their 5 key competencies.

 Year 4-8

 1 term

 Mathematics and Statistics
English
Social Sciences
Technology

 Free to NZ schools

 Led by teachers
[Training Available](#)



Programme Chapters

Teachers will receive content and resources based around the following topics:

- › 1. Markets and money
- › 2. We are entrepreneurs
- › 3. CVs and job applications
- › 4. Staff development - learning about the business
- › 5. Staff development - business planning
- › 6. Production time
- › 7. Marketing your venture
- › 8. Market day

Each topic includes teaching notes, student activities and resource templates.



As a teacher, we are always looking for real-world experiences for children to apply and extend their learning. While gaining the skills to create and run their own market stall, the children were able to grasp the complexity behind running a business that they previously were unaware of. This programme was a highly engaging way for children to apply their critical thinking and mathematics ability as well as developing many of the key competencies.

**Rebecca Bishop, Teacher,
Gladstone School**



Download resources now

All New Zealand teachers can download and use our resources free of charge. Signing up with Young Enterprise only takes a minute – visit www.youngenterprise.org.nz/find-resources/enterprise-4-kids/ to start using these resources in your classroom today.



Contact us

Visit www.youngenterprise.org.nz to find out more, or contact us today on 04 570 0452.

About Young Enterprise

Young Enterprise Trust has been supporting teachers and students for more than 30 years. We offer enterprise programmes for students of all ages, and have a huge collection of resources that can be freely used in your classroom.