

# Enterprise Studies



## Introduction

This is a flexible programme delivered over 1 or 2 terms, featuring 2 modules: ‘Thinking Big’ and ‘Market Day’. For ‘Thinking Big’, students examine NZ entrepreneurs. Students also look at the personality traits they’d need to be successful. In the ‘Market Day’ module, teams of students create a product or service to be sold at a market.

## Student Learning

Through Enterprise Studies, students will:

- › Identify traits common among entrepreneurs
- › Learn how to think creatively to add value to products
- › Work in teams to create and promote a product
- › Understand the importance of keeping accurate financial records

## Curriculum Links

Enterprise Studies suits the Social Sciences learning area, particularly the ‘Economic World’ and ‘Identity, Culture and Organisation’ strands. The programme can be included in a full-year Social Studies course, or run as a separate course over 1 or 2 terms. It can also be integrated into other subject areas including Technology, Business and Commerce.

 Year 9-10

 1-2 terms

 Social Sciences  
Technology

 Free to NZ schools

 Led by teachers  
[Training Available](#)

## Programme Chapters

Teachers will receive content and resources based around the following topics:

- › 1. Market Day: Setting the scene
- › 2. Market Day: Planning it
- › 3. Market Day: Let's get ready
- › 4. Market Day: Time to reflect
- › 5. Thinking Big: Being Enterprising
- › 6. Thinking Big: Enterprising Businesses & People
- › 7. Thinking Big: Creative Problem Solving
- › 8. Thinking Big: Enterprising Business - Research
- › 9. Thinking Big: Social Enterprise
- › 10. Thinking Big: What Thinking Big means to me

Each topic includes teaching notes, student activities and resource templates.



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### Download resources now

All New Zealand teachers can download and use our resources free of charge. Signing up with Young Enterprise only takes a minute – visit [www.youngenterprise.org.nz/find-resources/enterprise-studies/](http://www.youngenterprise.org.nz/find-resources/enterprise-studies/) to start using these resources in your classroom today.



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### Contact us

Visit [www.youngenterprise.org.nz](http://www.youngenterprise.org.nz) to find out more, or contact us today on 04 570 0452.

### About Young Enterprise

Young Enterprise Trust has been supporting teachers and students for more than 30 years. We offer enterprise programmes for students of all ages, and have a huge collection of resources that can be freely used in your classroom.