

# Start Up



## Introduction

This 10-week programme is the perfect way for Year 10-11 students to learn how to run a small business. It can be incorporated into a cross-curricular course or as part of a full-year Level 1 Business Studies course. The programme aligns with Business Studies Achievement Standard 90842 and can be used with other standards.

## Student Learning

Through Start-Up, students will:

- › Work together to create a new product or service
- › Learn about business planning, product development, marketing and financial management
- › Sell their product or service at a school market day

## Curriculum Links

The programme aligns with Business Studies Achievement Standard 90842, and can also be used with other standards, such as 90840. Investigate aspects of human resource processes in a business. Teachers can combine it with other subjects such as Accounting or Economics.

 Year 10-11

 10 wks

 Level 1 Business Studies

 Free to NZ schools

 Led by teachers  
[Training available](#)

## Programme Chapters

Teachers will receive content and resources based around the following topics:

- > 1. Company formation and idea development
- > 2. Business planning
- > 3. Market research
- > 4. Creating the business plan
- > 5. Market day
- > 6. Review, reflection and financials
- > 7. Entering the competition
- > 8. Assessment

Each topic includes teaching notes, student activities and resource templates.



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### Download resources now

All New Zealand teachers can download and use our resources free of charge. Signing up with Young Enterprise only takes a minute – visit [www.youngenterprise.org.nz/find-resources/start-up/](http://www.youngenterprise.org.nz/find-resources/start-up/) to start using these resources in your classroom today.



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### Contact us

Visit [www.youngenterprise.org.nz](http://www.youngenterprise.org.nz) to find out more, or contact us today on 04 570 0452.

### About Young Enterprise

Young Enterprise Trust has been supporting teachers and students for more than 30 years. We offer enterprise programmes for students of all ages, and have a huge collection of resources that can be freely used in your classroom.