

YES 2019 - The Lion Foundation Young Enterprise Scheme



The Lion Foundation Young Enterprise Scheme (YES) is an opportunity for students to unleash their inner entrepreneur and experience the start-up world first-hand. It is an experiential programme where students set up and run a real business. Each YES company creates their own product or service and brings this to market.

-  Year 12-13
 -  4 terms
 -  Level 1 Business Studies
Level 2 Business Studies
Level 3 Business Studies
 -  \$35 per student
 -  Led by teachers
- [Training Available](#)

Student learning

Through the Lion Foundation Young Enterprise Scheme, students will:

- Learn how to plan and run a business
- Engage in entrepreneurial experiences
- Develop a range of skills to help them in their career and in life
- Consult with and create networks in their community

Programme Structure

There are five YES challenges that each company needs to complete:

- Challenge 1 – Product Validation
- Challenge 2 – The Pitch
- Challenge 3 – Promotion
- Challenge 4 – Sales
- Challenge 5 – Annual Review

Curriculum links

You can deliver YES as a timetabled course, or as an extracurricular option. YES is commonly used as a vehicle to deliver Business Studies Achievement Standards at Levels 2 and 3. All students who complete YES will receive the YES micro-credential.

Competition

There is \$25,000 in national prize money up for grabs as well as regional awards, regional cash prizes and tertiary scholarships. YES students have opportunities to attend national competitions and events and go on overseas trips.

The Young Enterprise Scheme has had a huge impact on the students at Aparima College. This is our third year of running the scheme, and we have junior students eager to participate in future years. I would recommend the Young Enterprise Scheme to schools of all sizes and deciles. Lynne Grove, Teacher, Aparima College



Download resources now

All New Zealand teachers can download and use our resources free of charge. Signing up with Young Enterprise only takes a minute – visit <http://youngenterprise.org.nz/find-resources/> to start using these resources in your classroom today



Contact us

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About Young Enterprise

Young Enterprise Trust has been supporting teachers and students for more than 30 years. We offer enterprise programmes for students of all ages, and have a huge collection of resources that can be freely used in your classroom.